

FOR IMMEDIATE RELEASE

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Horizon Blue Cross Blue Shield of New Jersey

Making Healthcare Work.

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Horizon Blue Cross Blue Shield of New Jersey and The Children's Hospital of Philadelphia Reach Agreement

The Children's Hospital of Philadelphia to remain in-network with Horizon BCBSNJ

(Newark, NJ – January 16, 2009) Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ) and The Children's Hospital of Philadelphia (CHOP) announced today they reached an agreement that will keep the facility in-network for Horizon BCBSNJ members. The agreement also ensures that CHOP's physician groups and its facilities in New Jersey will remain in Horizon BCBSNJ's network.

"This agreement is a victory for the children of New Jersey. Horizon Blue Cross Blue Shield of New Jersey has worked with The Children's Hospital of Philadelphia to preserve treatment for thousands of children who rely on our unique services. The agreement also preserves the system of care CHOP has established throughout New Jersey," said Steven M. Altschuler, M.D., President and CEO, The Children's Hospital of Philadelphia.

"With this agreement, our members will continue to have in-network access to The Children's Hospital of Philadelphia and their physician groups in New Jersey," said Christy Bell, Senior Vice President Healthcare Management. "Everyone wins with this agreement because it will keep costs affordable and will include CHOP in our hospital network."

About Horizon Blue Cross Blue Shield of New Jersey

Horizon Blue Cross Blue Shield of New Jersey is the oldest and largest health insurer in the state serving over 3.6 million members. Horizon BCBSNJ is New Jersey's only not-for-profit, health services corporation and is headquartered in Newark with offices in Wall, Mt. Laurel, and West Trenton.

Horizon BCBSNJ provides a broad array of health and dental insurance products and services for individuals and small and large companies, including national companies headquartered in New

Jersey. Horizon BCBSNJ is committed to improving the health care experience for all the communities we serve as well as helping our members become and stay healthy.

Horizon BCBSNJ's Web site is located at www.HorizonBlue.com. Horizon BCBSNJ is an independent licensee of the Blue Cross Blue Shield Association.

About The Children's Hospital of Philadelphia:

The Children's Hospital of Philadelphia was founded in 1855 as the nation's first pediatric hospital. Through its long-standing commitment to providing exceptional patient care, training new generations of pediatric healthcare professionals and pioneering major research initiatives, Children's Hospital has fostered many discoveries that have benefited children worldwide. Its pediatric research program is among the largest in the country, ranking second in National Institutes of Health funding. In addition, its unique family-centered care and public service programs have brought the 430-bed hospital recognition as a leading advocate for children and adolescents. For more information, visit <http://www.chop.edu>.