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Announcing AmeriHealth Healthy LifestylesSM Rewards

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At AmeriHealth, we realize a company is only as healthy as its employees. With that philosophy in mind, we have created a new program that offers employers the cost savings of a consumer-driven plan with incentives aimed at improving and maintaining employee health.

The **AmeriHealth Healthy LifestylesSM Rewards** is an incentive based plan that is easy for employers to implement and just as easy for employees as they participate. The program design consists of three key elements:

- a POS Plus plan with in-network deductible and coinsurance;
- a Health Reimbursement Account (HRA);
- an incentive program that provides HRA credits for employees' healthy behavior.

The result is a solution for health-conscious employers who see the value of providing incentives for their employees to engage in healthy behaviors. By earning credits toward their Health Reimbursement Accounts, employees will see a direct relationship between healthy behaviors and reduced health care expenses.

AmeriHealth Healthy Lifestyles Rewards is specifically designed to offer and encourage the right balance of activities and incentives. They are available to all plan enrollees, whether they consider themselves healthy or already have health problems. Activities eligible for HRA credits include:

- completing a Personal Health Profile;
- visiting a PCP or OB/GYN;
- managing a chronic condition;
- completing the Healthy Lifestyles fitness program;
- completing the Healthy Lifestyles smoking cessation program.

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For more information, contact your AmeriHealth Broker Representative today.

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